

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☒ a candidate request
☐ an election message request *
☐ an issue request *

The request was:

- ☒ accepted # 595263
☐ rejected

WTWC

Candidate Named In Message: Ramon Alexander

Office Being Sought: Florida House District 8 - Dem

Election or Issue Referred to: Primary

Sponsor (or authorized candidate committee): Ramon Alexander for Florida House

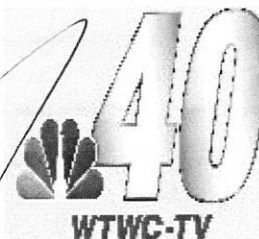
Treasurer of Authorized Candidate Committee: Tommy L Mitchell

Person Ordering Advertising: Dana Dudley

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER

Orders
Order / Rev: 595263
Alt Order #:
Product Desc: CANDIDATE FOR FLORIDA HOUSE
Estimate:
Flight Dates: 07/25/16 - 08/30/16
Original Date / Rev: 06/30/16 / 06/30/16
Order Type: GENERAL

Primary AE: House House-Tally WTWC
Sales Office: LWTWC
Sales Region: LOC

Agency
Name: Espmedia Corp
Buying Contact:
Billing Contact:
 1028 E Park Ave
 Tallahassee, FL 32301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser
Name: Ramon Alexander for Florida House-D
Demographic: A25-54
Product Codes: Political Candidate
Priority: Pol3
Revenue Codes: AGY, Political, Political Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/31/16	7	\$435.00	\$369.75
08/01/16	08/28/16	120	\$13,895.00	\$11,810.75
08/29/16	09/25/16	12	\$820.00	\$697.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	7	\$435.00	\$369.75	0.00
August 2016	120	\$13,895.00	\$11,810.75	0.00
September 2016	12	\$820.00	\$697.00	0.00
Totals	139	\$15,150.00	\$12,877.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Tally WTWC	LWTWC	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTWC	07/25/16	08/30/16	M-F 630a-7a EARLY TODAY	CM	630a-7a	MTWTF--	:30	3	\$50.00	Pol3	0.00	NM	22	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	MTWTF--		3				\$50.00		0.00			
		Week: 08/01/16	08/07/16	MTWTF--		3				\$50.00		0.00			
		Week: 08/08/16	08/14/16	MTWTF--		4				\$50.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--		5				\$50.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		5				\$50.00		0.00			
		Week: 08/29/16	09/04/16	MT-----		2				\$50.00		0.00			
N 2	WTWC	07/25/16	08/30/16	M-F 7a-9a/Today Show ICM TODAY SHOW	CM	7a-9a	MTWTF--	:30	3	\$85.00	Pol2	0.00	NM	24	\$2,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	MTWTF--		3				\$85.00		0.00			
		Week: 08/01/16	08/07/16	MTWTF--		4				\$85.00		0.00			
		Week: 08/08/16	08/14/16	MTWTF--		5				\$85.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--		5				\$85.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		5				\$85.00		0.00			
		Week: 08/29/16	09/04/16	MT-----		2				\$85.00		0.00			
N 3	WTWC	07/25/16	08/30/16	Su 730a-8a OUR ISSUES TALLY	CM	730a-8a	-----S	:30	1	\$30.00	Pol2	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/25/16	07/31/16	-----S		1				\$30.00		0.00			
		Week: 08/01/16	08/07/16	-----S		1				\$30.00		0.00			
		Week: 08/08/16	08/14/16	-----S		1				\$30.00		0.00			

Order / Rev: 595263
 Alt Order #:
 Flight Dates: 07/25/16 - 08/30/16

Advertiser: Ramon Alexander for Florida House-D
 Product Desc: CANDIDATE FOR FLORIDA HOUSE
 Estimate: WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTWC	07/25/16	08/30/16	Su 730a-8a OUR ISSUES TALLY	CM	730a-8a	-----S	:30	1	\$30.00	Pol2	0.00	NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/15/16	08/21/16	-----S		1				\$30.00		0.00			
		Week: 08/22/16	08/28/16	-----S		1				\$30.00		0.00			
		Week: 08/29/16	09/04/16	-----		0				\$0.00		0.00			
N 4	WTWC	08/08/16	08/30/16	M-F 9a-10a/Today Show TODAY SHOW	CM	9a-10a	MTWTF--	:30	3	\$30.00	Pol3	0.00	NM	11	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	MTWTF--		3				\$30.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--		3				\$30.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		3				\$30.00		0.00			
		Week: 08/29/16	09/04/16	MT-----		2				\$30.00		0.00			
N 5	WTWC	08/08/16	08/19/16	Summer Olympics Dayti Summer Olympics Daytime	CM	10:00 AM-5:00 PM (10:00 AM-5:00 PM)	MTWTF--	:30	3	\$200.00	Pol4	0.00	NM	6	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	MTWTF--		3				\$200.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--		3				\$200.00		0.00			
N 6	WTWC	08/01/16	08/30/16	M-F 12p-1p JUDGE MATHIS	CM	12p-1p	MTWTF--	:30	3	\$35.00	Pol3	0.00	NM	10	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	MTWTF--		3				\$35.00		0.00			
		Week: 08/08/16	08/14/16	-----		0				\$0.00		0.00			
		Week: 08/15/16	08/21/16	-----		0				\$0.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		5				\$35.00		0.00			
		Week: 08/29/16	09/04/16	MT-----		2				\$35.00		0.00			
N 7	WTWC	08/01/16	08/30/16	M-F 2p-3p MAURY	CM	2p-3p	MTWTF--	:30	3	\$45.00	Pol3	0.00	NM	9	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	MTWTF--		3				\$45.00		0.00			
		Week: 08/08/16	08/14/16	-----		0				\$0.00		0.00			
		Week: 08/15/16	08/21/16	-----		0				\$0.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		5				\$45.00		0.00			
		Week: 08/29/16	09/04/16	MT-----		1				\$45.00		0.00			
N 8	WTWC	08/01/16	08/30/16	M-F 3p-4p STEVE HARVEY	CM	3p-4p	MTWTF--	:30	3	\$55.00	Pol3	0.00	NM	9	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	MTWTF--		3				\$55.00		0.00			
		Week: 08/08/16	08/14/16	-----		0				\$0.00		0.00			
		Week: 08/15/16	08/21/16	-----		0				\$0.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		5				\$55.00		0.00			
		Week: 08/29/16	09/04/16	MT-----		1				\$55.00		0.00			
N 9	WTWC	08/08/16	08/21/16	Summer Olympics Dayti Summer Olympics Daytime	CM	10:00 AM-6:00 PM (10:00 AM-6:00 PM)	-----S-	:30	2	\$390.00	Pol3	0.00	NM	4	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S-		2				\$390.00		0.00			
		Week: 08/15/16	08/21/16	-----S-		2				\$390.00		0.00			
N 10	WTWC	08/08/16	08/21/16	Summer Olympics Dayti Summer Olympics Daytime	CM	8:00 AM-6:00 PM (8:00 AM-6:00 PM)	-----S	:30	2	\$390.00	Pol3	0.00	NM	4	\$1,560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	-----S		2				\$390.00		0.00			
		Week: 08/15/16	08/21/16	-----S		2				\$390.00		0.00			
N 11	WTWC	08/01/16	08/30/16	M-F 6p-630p FAMILY FEUD	CM	6p-630p	MTWTF--	:30	3	\$145.00	Pol3	0.00	NM	17	\$2,465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	MTWTF--		3				\$145.00		0.00			
		Week: 08/08/16	08/14/16	MTWTF--		4				\$145.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--		4				\$145.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--		5				\$145.00		0.00			
		Week: 08/29/16	09/04/16	MT-----		1				\$145.00		0.00			
N 12	WTWC	08/01/16	08/30/16	M-F 730p-8p FAMILY FEUD	CM	730p-8p	MTWTF--	:30	3	\$175.00	Pol2	0.00	NM	17	\$2,975.00

Order / Rev: 595263
Alt Order #:
Flight Dates: 07/25/16 - 08/30/16

Advertiser: Ramon Alexander for Florida House-D
Product Desc: CANDIDATE FOR FLORIDA HOUSE
Estimate:
WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 12	WTWC	08/01/16	08/30/16	M-F 730p-8p FAMILY FEUD	CM	730p-8p	MTWTF--	:30	3	\$175.00	Pol2	0.00	NM	17	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	MTWTF--					3	\$175.00		0.00			
		Week: 08/08/16	08/14/16	MTWTF--					4	\$175.00		0.00			
		Week: 08/15/16	08/21/16	MTWTF--					4	\$175.00		0.00			
		Week: 08/22/16	08/28/16	MTWTF--					5	\$175.00		0.00			
		Week: 08/29/16	09/04/16	MT-----					1	\$175.00		0.00			
N 13	WTWC	08/28/16	08/28/16	NFL Football Pre-Season NFL Football Pre-Season	CM	8:00 PM-11:00 PM (8:00 PM-11:00 PM)	-----S	:30	1	\$520.00	Pol3	0.00	NM	1	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/22/16	08/28/16	-----S					1	\$520.00		0.00			
													Totals	139	\$15,150.00



POLITICAL CANDIDATE \$20

Advertiser: Leon Alexander
 Agency: Governance
 Buyer:
 Length(s): :30
 Proposal #: 649119
 Market [Rank]: TALLAHASSEE, FL
 Flight Dates: 07/25/16 - 08/30/16

595263

Station Contact:

Name: Halley Stinchfield
 Phone: (850) 325-2365
 Fax: (850) 893-8717
 Email: hstinchfield@sbgnet.com

Program DP Days Time	Rate Weeks	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Cost Spots	H 000 CPM/SHR			
WTWC												
NBC Early Today 3	\$50	3	3	4	5	5	2	\$1,100	3.5			
M M-F 6:30A- 7:00A	6							22	\$14.29			
									3			
NBC The Today Show 2	\$85	3	4	5	5	5	2	\$2,040	5.2			
M M-F 7:00A- 9:00A	6							24	\$16.35			
									5			
Our Issues Tallahassee 2?	\$30	1	1	1	1	1	-	\$150	1.9			
M SUN 7:30A- 8:00A	5							5	\$15.79			
									2			
The Today Show II 3	\$30	-	-	3	3	3	2	\$330	4.2			
D M-F 9:00A-10:00A	4							11	\$7.14			
									5			
Olympics Weekday Daytime 4	\$200	-	-	3	3	-	-	\$1,200	4.0			
D M-F 10:00A- 5:00P	2							6	\$50.00			
									5			
Judge Mathis 3	\$35	-	3	-	-	5	2	\$350	3.8			
D M-F 12:00P- 1:00P	3							10	\$9.21			
									5			
Maury 3	\$45	-	3	-	-	5	1	\$405	4.0			
D M-F 2:00P- 3:00P	3							9	\$11.25			
									5			
Steve Harvey 3	\$55	-	3	-	-	5	1	\$495	5.7			
D M-F 3:00P- 4:00P	3							9	\$9.65			
									6			
Olympics Weekend Daytime 3	\$390	-	-	2	2	-	-	\$1,560	9.6p			
D SAT 10:00A- 6:00P	2							4	\$40.63			
									13			
Olympics Weekend Daytime 3	\$390	-	-	2	2	-	-	\$1,560	15.3p			
D SUN 8:00A- 6:00P	2							4	\$25.49			
									16			
Family Feud 3	\$145	-	3	4	4	5	1	\$2,465	7.7			
E M-F 6:00P- 6:30P	5							17	\$18.83			
									5			
Family Feud 2	\$175	-	3	4	4	5	1	\$2,975	11.1			
A M-F 7:30P- 8:00P	5							17	\$15.77			
									7			
NFL Pre Season Game 3	\$520	-	-	-	-	1	-	\$520	19.2p			
J SUN 8:00P-11:00P	1							1	\$27.08			
									10			

WTWC Television Subtotals	Spots	Cost
H	139	\$15,150

Program DP Days Time	Rate Weeks	Jul 25	Aug 1	Aug 8	Aug 15	Aug 22	Aug 29	Cost Spots	H 000 CPM/SHR			
ETWC												
FOX 49 Morning News 2	\$55	3	4	5	5	5	2	\$1,320	3.4			
M M-F 7:00A- 8:00A	6							24	\$16.18			
									3			

Program	Rate	Jul	Aug	Aug	Aug	Aug	Aug	Cost	H			
DP Days Time	Weeks	25	1	8	15	22	29	Spots	000			
Divorce Court 3	\$25	-	3	4	5	5	2	\$475	2.8			
M M-F 8:00A-8:30A	5							19	\$8.93			
									3			
Peoples Court 3	\$35	-	3	4	5	5	2	\$665	3.8			
D M-F 9:00A-10:00A	5							19	\$9.21			
									4			
Judge Faith 3	\$20	-	3	4	5	5	2	\$380	3.4			
D M-F 10:00A-10:30A	5							19	\$5.88			
									4			
FOX49 News at Ten 2	\$135	-	3	4	5	5	1	\$2,430	9.9			
T M-F 10:00P-10:30P	5							18	\$13.64			
									5			
FOX49 News at Ten_Sat 2	\$75	-	1	1	1	1	-	\$300	8.3			
T SAT 10:00P-10:30P	4							4	\$9.04			
									5			
FOX49 News at Ten_Sun 2	\$75	-	1	1	1	1	-	\$300	7.4			
T SUN 10:00P-10:30P	4							4	\$10.14			
									4			
Tampa Bay Buccaneers Preseason Football 3	\$450	-	-	1	-	-	-	\$450	29.9p			
J THU 7:00P-11:00P	1							1	\$15.05			
									16			
Tampa Bay Buccaneers Preseason Football 3	\$450	-	-	-	1	-	-	\$450	29.9p			
J SAT 7:30P-11:00P	1							1	\$15.05			
									16			
NFL Preseason: Arizona @ Houston 3	\$325	-	-	-	-	1	-	\$325	13.2p			
J SUN 4:00P-7:30P	1							1	\$24.62			
									8			

ETWC Television Subtotals	Spots	Cost
H	110	\$7,095

Demo breakdown:	Spots	Cost
H	249	\$22,245

Station breakdown:	Spots	Spots %	Cost	Cost %
WTWC	139	55.8%	\$15150	68.1%
ETWC	110	44.2%	\$7095	31.9%

Agency Commission:	Comm. %	Total	Net Cost
	15%	\$3336.75	\$18,908.25

PD Candidate
ETWC 59518

Dayparts: A - ACCESS; D - DAYTIME; E - EARLY FRINGE; J - SPORTS; L - LATE FRINGE; M - MORNING; P - PRIME; R - EARLY NEWS; T - LATE NEWS

Client Signature: _____ Date: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

8440 Deer Lake S, Tallahassee, FL 32312

Date:

June 21, 2016

I, Dana Dudley

being/on behalf of: Ramon Alexander

a legally qualified candidate of the Florida House District 8

political party for the office of: Democrat

in the Primary

election to be held on: August 30, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

ESP Media

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tommy L. Mitchell Sr. & Dana Dudley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

June 21, 2016

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

DOS

Title

INVOICE



WTWC
8440 Deerlake S
Tallahassee, FL 32312
Main: (850) 893-4140
Billing: (850) 893-4140

Invoice #	Invoice Date	Invoice Month	Invoice Period
595263-1	07/31/16	July 2016	06/27/16 - 07/31/16

Property	Account Executive	Sales Office	Sales Region
WTWC	House House-Tally WTWC	Local-Tallahassee	Local

Billing Address:

Espmedia Corp
Attention: Accounts Payable
1028 E Park Ave
Tallahassee, FL 32301

Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Advertiser	Product	Estimate Number
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA	

Flight Dates	Order #	Alt Order #
07/25/16 - 08/30/16	595263	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
85948	85951

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/25/16	08/30/16	EARLY TODAY	630a-7a	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 MTWTF-- 3 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	M	07/25/16	6:57 AM	EARLY TODAY	630a-7a	:30	Ramon 1 TV	\$50.00 NM
3	WTWC	Tu	07/26/16	6:56 AM	EARLY TODAY	630a-7a	:30	Ramon 2 TV	\$50.00 NM
2	WTWC	Th	07/28/16	6:56 AM	EARLY TODAY	630a-7a	:30	Ramon 2 TV	\$50.00 NM
2	07/25/16	08/30/16	TODAY SHOW	7a-9a	MTWTF--	:30	3	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 MTWTF-- 3 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WTWC	Tu	07/26/16	7:28 AM	TODAY SHOW	7a-9a	:30	Ramon 3 TV	\$85.00 NM
1	WTWC	W	07/27/16	7:21 AM	TODAY SHOW	7a-9a	:30	Ramon 1 TV	\$85.00 NM
3	WTWC	Th	07/28/16	8:28 AM	TODAY SHOW	7a-9a	:30	Ramon 3 TV	\$85.00 NM
3	07/25/16	08/30/16	OUR ISSUES TALLY	730a-8a	-----S	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/25/16 07/31/16 -----S 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WTWC	Su	07/31/16	7:38 AM	OUR ISSUES TALLY	730a-8a	:30	Ramon 1 TV	\$30.00 NM
Total Spots							7		

Payment Terms 30 Days

<u>Gross Total</u>	\$435.00
<u>Agency Commission</u>	\$65.25
<u>Net Amount Due</u>	\$369.75

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



WTWC
8440 Deerlake S
Tallahassee, FL 32312
Main: (850) 893-4140
Billing: (850) 893-4140

Invoice #	Invoice Date	Invoice Month	Invoice Period
595263-2	08/28/16	August 2016	08/01/16 - 08/28/16

Property	Account Executive	Sales Office	Sales Region
WTWC	House House-Tally WTWC	Local-Tallahassee	Local

Billing Address:

Espmedia Corp
Attention: Accounts Payable
1028 E Park Ave
Tallahassee, FL 32301

Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Advertiser	Product	Estimate Number
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA	

Flight Dates	Order #	Alt Order #
07/25/16 - 08/30/16	595263	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
85948	85951

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/25/16	08/30/16	EARLY TODAY	630a-7a	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/01/16 08/07/16 MTWTF-- 3 \$50.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/08/16 08/14/16 MTWTF-- 4 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WTWC	Tu	08/09/16		EARLY TODAY	630a-7a	:00		\$50.00 NM
					Credited				
9	WTWC	W	08/10/16		EARLY TODAY	630a-7a	:00		\$50.00 NM
					Credited				
10	WTWC	Th	08/11/16		EARLY TODAY	630a-7a	:00		\$50.00 NM
					Credited				
8	WTWC	F	08/12/16		EARLY TODAY	630a-7a	:00		\$50.00 NM
					Credited				
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 MTWTF-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
13	WTWC	M	08/15/16		EARLY TODAY	630a-7a	:00		\$50.00 NM
					Credited				
11	WTWC	Tu	08/16/16		EARLY TODAY	630a-7a	:00		\$50.00 NM
					Credited				
14	WTWC	W	08/17/16		EARLY TODAY	630a-7a	:00		\$50.00 NM
					Credited				
12	WTWC	Th	08/18/16		EARLY TODAY	630a-7a	:00		\$50.00 NM
					Credited				
15	WTWC	F	08/19/16		EARLY TODAY	630a-7a	:00		\$50.00 NM
					Credited				
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MTWTF-- 5 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
19	WTWC	M	08/22/16	6:59 AM	EARLY TODAY	630a-7a	:30	Ramon 1 Draft 1	\$50.00 NM
16	WTWC	Tu	08/23/16	6:58 AM	EARLY TODAY	630a-7a	:30	Ramon 1 Draft 1	\$50.00 NM

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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INVOICE



Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Ramon Alexander for Florid	CANDIDATE FOR FLORID		

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11	WTWC	Tu	08/09/16	8:28 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00	NM																																																																																																																																																																																																																																																																																																												
12	WTWC	W	08/10/16	8:46 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00	NM																																																																																																																																																																																																																																																																																																												
10	WTWC	Th	08/11/16	8:39 AM	TODAY SHOW	7a-9a	:30	Ramon 2 TV*	\$85.00	NM																																																																																																																																																																																																																																																																																																												
9	WTWC	F	08/12/16	8:38 AM	TODAY SHOW	7a-9a	:30	Ramon 2 TV*	\$85.00	NM																																																																																																																																																																																																																																																																																																												
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14	WTWC	M	08/15/16	8:43 AM	TODAY SHOW	7a-9a	:30	Ramon 2 TV*	\$85.00	NM																																																																																																																																																																																																																																																																																																												
17	WTWC	Tu	08/16/16	8:47 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00	NM																																																																																																																																																																																																																																																																																																												
16	WTWC	W	08/17/16	8:49 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00	NM																																																																																																																																																																																																																																																																																																												
15	WTWC	Th	08/18/16	7:58 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00	NM																																																																																																																																																																																																																																																																																																												
13	WTWC	F	08/19/16	7:27 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00	NM																																																																																																																																																																																																																																																																																																												
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21	WTWC	W	08/24/16	8:36 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00	NM																																																																																																																																																																																																																																																																																																												
20	WTWC	Th	08/25/16	8:46 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00	NM																																																																																																																																																																																																																																																																																																												
18	WTWC	F	08/26/16	8:44 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00	NM																																																																																																																																																																																																																																																																																																												
3	07/25/16	08/30/16	OUR ISSUES TALLY	730a-8a	-----S	:30	1	\$30.00	NM																																																																																																																																																																																																																																																																																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/01/16</td><td>08/07/16</td><td>-----S</td><td>1</td><td>\$30.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WTWC</td><td>Su</td><td>08/07/16</td><td>7:47 AM</td><td>OUR ISSUES TALLY</td><td>730a-8a</td><td>:30</td><td>Ramon 1 Draft 1</td><td>\$30.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/08/16</td><td>08/14/16</td><td>-----S</td><td>1</td><td>\$30.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WTWC</td><td>Su</td><td>08/14/16</td><td>7:47 AM</td><td>OUR ISSUES TALLY</td><td>730a-8a</td><td>:30</td><td>Ramon 2 TV*</td><td>\$30.00</td><td>NM</td></tr><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/15/16</td><td>08/21/16</td><td>-----S</td><td>1</td><td>\$30.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/01/16	08/07/16	-----S	1	\$30.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WTWC	Su	08/07/16	7:47 AM	OUR ISSUES TALLY	730a-8a	:30	Ramon 1 Draft 1	\$30.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/08/16	08/14/16	-----S	1	\$30.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WTWC	Su	08/14/16	7:47 AM	OUR ISSUES TALLY	730a-8a	:30	Ramon 2 TV*	\$30.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/15/16	08/21/16	-----S	1	\$30.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																																																																																																																		
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INVOICE



Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
595263-2	08/28/16	August 2016	08/01/16 - 08/28/16
Advertiser	Product	Estimate Number	
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/25/16	08/30/16	OUR ISSUES TALLY	730a-8a	-----S	:30	1	\$30.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTWC Su 08/21/16 7:37 AM OUR ISSUES TALLY 730a-8a :30 Ramon 1 Draft 1 \$30.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 -----S 1 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WTWC Su 08/28/16 7:47 AM OUR ISSUES TALLY 730a-8a :30 Ramon 2 TV* \$30.00 NM									
4	08/08/16	08/30/16	TODAY SHOW	9a-10a	MTWTF--	:30	3	\$30.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/08/16 08/14/16 MTWTF-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTWC M 08/08/16 9:54 AM TODAY SHOW 9a-10a :30 Ramon 1 Draft 1 \$30.00 NM 3 WTWC W 08/10/16 9:54 AM TODAY SHOW 9a-10a :30 Ramon 2 TV* \$30.00 NM 12 WTWC Th 08/11/16 9:26 AM TODAY SHOW 9a-10a :30 Ramon 1 Draft 1 \$30.00 NM 2 WTWC F 08/12/16 9:54 AM TODAY SHOW 9a-10a :30 Ramon 1 Draft 1 \$30.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 MTWTF-- 4 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTWC Tu 08/16/16 9:53 AM TODAY SHOW 9a-10a :30 Ramon 2 TV* \$30.00 NM 13 WTWC W 08/17/16 9:59 AM TODAY SHOW 9a-10a :30 Ramon 2 TV* \$30.00 NM 5 WTWC Th 08/18/16 9:54 AM TODAY SHOW 9a-10a :30 Ramon 2 TV* \$30.00 NM 6 WTWC F 08/19/16 9:29 AM TODAY SHOW 9a-10a :30 Ramon 2 TV* \$30.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 MTWTF-- 5 \$30.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 WTWC M 08/22/16 9:29 AM TODAY SHOW 9a-10a :30 Ramon 1 Draft 1 \$30.00 NM 7 WTWC Tu 08/23/16 9:59 AM TODAY SHOW 9a-10a :30 Ramon 1 Draft 1 \$30.00 NM 9 WTWC W 08/24/16 9:28 AM TODAY SHOW 9a-10a :30 Ramon 2 TV* \$30.00 NM 15 WTWC Th 08/25/16 9:29 AM TODAY SHOW 9a-10a :30 Ramon 2 TV* \$30.00 NM 14 WTWC F 08/26/16 9:59 AM TODAY SHOW 9a-10a :30 Ramon 2 TV* \$30.00 NM									
5	08/08/16	08/19/16	Summer Olympics Daytim	10:00 AM-5:00 PM	MTWTF--	:30	3	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/08/16 08/14/16 MTWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WTWC M 08/08/16 1:36 PM Summer Olympics Daytime 10:00 AM-5:00 PM :30 Ramon 2 TV* \$200.00 NM 1 WTWC Tu 08/09/16 10:35 AM Summer Olympics Daytime 10:00 AM-5:00 PM :30 Ramon 2 TV* \$200.00 NM 2 WTWC W 08/10/16 11:32 AM Summer Olympics Daytime 10:00 AM-5:00 PM :30 Ramon 1 Draft 1 \$200.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 MTWTF-- 3 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTWC M 08/15/16 1:24 PM Summer Olympics Daytime 10:00 AM-5:00 PM :30 Ramon 1 Draft 1 \$200.00 NM 5 WTWC Tu 08/16/16 2:33 PM Summer Olympics Daytime 10:00 AM-5:00 PM :30 Ramon 1 Draft 1 \$200.00 NM 4 WTWC F 08/19/16 11:51 AM Summer Olympics Daytime 10:00 AM-5:00 PM :30 Ramon 1 Draft 1 \$200.00 NM									
6	08/01/16	08/30/16	JUDGE MATHIS	12p-1p	MTWTF--	:30	3	\$35.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 MTWTF-- 3 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTWC M 08/01/16 12:25 PM JUDGE MATHIS 12p-1p :30 Ramon 1 TV \$35.00 NM									

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Ramon Alexander for Flori		CANDIDATE FOR FLORID	

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6	08/01/16	08/30/16	JUDGE MATHIS	12p-1p	MTWTF--	:30	3	\$35.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTWC Tu 08/02/16 12:26 PM JUDGE MATHIS 12p-1p :30 Ramon 1 TV \$35.00 NM 3 WTWC W 08/03/16 12:35 PM JUDGE MATHIS 12p-1p :30 Ramon 1 TV \$35.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 MTWTF-- 5 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTWC M 08/22/16 12:35 PM JUDGE MATHIS 12p-1p :30 Ramon 2 TV* \$35.00 NM 8 WTWC Tu 08/23/16 12:19 PM JUDGE MATHIS 12p-1p :30 Ramon 2 TV* \$35.00 NM 7 WTWC W 08/24/16 12:52 PM JUDGE MATHIS 12p-1p :30 Ramon 1 Draft 1 \$35.00 NM 4 WTWC Th 08/25/16 12:25 PM JUDGE MATHIS 12p-1p :30 Ramon 1 Draft 1 \$35.00 NM 5 WTWC F 08/26/16 12:51 PM JUDGE MATHIS 12p-1p :30 Ramon 1 Draft 1 \$35.00 NM									
7	08/01/16	08/30/16	MAURY	2p-3p	MTWTF--	:30	3	\$45.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 MTWTF-- 3 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTWC M 08/01/16 2:45 PM MAURY 2p-3p :30 Ramon 2 TV \$45.00 NM 1 WTWC W 08/03/16 2:49 PM MAURY 2p-3p :30 Ramon 2 TV \$45.00 NM 3 WTWC Th 08/04/16 2:40 PM MAURY 2p-3p :30 Ramon 1 TV \$45.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 MTWTF-- 5 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WTWC M 08/22/16 2:34 PM MAURY 2p-3p :30 Ramon 1 Draft 1 \$45.00 NM 8 WTWC Tu 08/23/16 2:49 PM MAURY 2p-3p :30 Ramon 1 Draft 1 \$45.00 NM 7 WTWC W 08/24/16 2:50 PM MAURY 2p-3p :30 Ramon 2 TV* \$45.00 NM 6 WTWC Th 08/25/16 2:22 PM MAURY 2p-3p :30 Ramon 2 TV* \$45.00 NM 5 WTWC F 08/26/16 2:30 PM MAURY 2p-3p :30 Ramon 2 TV* \$45.00 NM									
8	08/01/16	08/30/16	STEVE HARVEY	3p-4p	MTWTF--	:30	3	\$55.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/01/16 08/07/16 MTWTF-- 3 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTWC M 08/01/16 3:35 PM STEVE HARVEY 3p-4p :30 Ramon 3 TV \$55.00 NM 1 WTWC Tu 08/02/16 3:18 PM STEVE HARVEY 3p-4p :30 Ramon 2 TV \$55.00 NM 3 WTWC Th 08/04/16 3:40 PM STEVE HARVEY 3p-4p :30 Ramon 2 TV \$55.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 MTWTF-- 5 \$55.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WTWC M 08/22/16 3:47 PM STEVE HARVEY 3p-4p :30 Ramon 2 TV* \$55.00 NM 8 WTWC Tu 08/23/16 3:35 PM STEVE HARVEY 3p-4p :30 Ramon 2 TV* \$55.00 NM 4 WTWC W 08/24/16 3:18 PM STEVE HARVEY 3p-4p :30 Ramon 1 Draft 1 \$55.00 NM 7 WTWC Th 08/25/16 3:53 PM STEVE HARVEY 3p-4p :30 Ramon 1 Draft 1 \$55.00 NM 5 WTWC F 08/26/16 3:42 PM STEVE HARVEY 3p-4p :30 Ramon 1 Draft 1 \$55.00 NM									
9	08/08/16	08/21/16	Summer Olympics Week	10:00 AM-6:00 PM	-----S	:30	3	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/08/16 08/14/16 -----S- 3 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WTWC Sa 08/13/16 10:48 AM Summer Olympics Weekend 10:00 AM-6:00 PM :30 Ramon 1 Draft 1 \$250.00 NM 1 WTWC Sa 08/13/16 2:37 PM Summer Olympics Weekend 10:00 AM-6:00 PM :30 Ramon 2 TV* \$250.00 NM									

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19	WTWC	Tu	08/16/16	6:26 PM	FAMILY FEUD	6p-630p	:30	Ramon 1 Draft 1	\$145.00	NM																																																																																																																																																																																																																																																																																													
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Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
595263-2	08/28/16	August 2016	08/01/16 - 08/28/16
Advertiser	Product	Estimate Number	
Ramon Alexander for Florid	CANDIDATE FOR FLORID		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																																																																																																																												
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Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/08/16</td><td>08/14/16</td><td>MTWTF--</td><td>4</td><td>\$175.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>6</td><td>WTWC</td><td>M</td><td>08/08/16</td><td>7:51 PM</td><td>FAMILY FEUD</td><td>730p-8p</td><td>:30</td><td>Ramon 2 TV*</td><td>\$175.00</td><td>NM</td></tr><tr><td>7</td><td>WTWC</td><td>Tu</td><td>08/09/16</td><td>7:45 PM</td><td>FAMILY FEUD</td><td>730p-8p</td><td>:30</td><td>Ramon 2 TV*</td><td>\$175.00</td><td>NM</td></tr><tr><td>4</td><td>WTWC</td><td>W</td><td>08/10/16</td><td>7:54 PM</td><td>FAMILY FEUD</td><td>730p-8p</td><td>:30</td><td>Ramon 1 Draft 1</td><td>\$175.00</td><td>NM</td></tr><tr><td>5</td><td>WTWC</td><td>Th</td><td>08/11/16</td><td>7:57 PM</td><td>FAMILY FEUD</td><td>730p-8p</td><td>:30</td><td>Ramon 1 Draft 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Date	End Date	MTWTFSS	Spots/Week	Rate		08/08/16	08/14/16	MTWTF--	4	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	6	WTWC	M	08/08/16	7:51 PM	FAMILY FEUD	730p-8p	:30	Ramon 2 TV*	\$175.00	NM	7	WTWC	Tu	08/09/16	7:45 PM	FAMILY FEUD	730p-8p	:30	Ramon 2 TV*	\$175.00	NM	4	WTWC	W	08/10/16	7:54 PM	FAMILY FEUD	730p-8p	:30	Ramon 1 Draft 1	\$175.00	NM	5	WTWC	Th	08/11/16	7:57 PM	FAMILY FEUD	730p-8p	:30	Ramon 1 Draft 1	\$175.00	NM	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/15/16	08/21/16	MTWTF--	4	\$175.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	11	WTWC	Tu	08/16/16	7:44 PM	FAMILY FEUD	730p-8p	:30	Ramon 2 TV*	\$175.00	NM	8	WTWC	W	08/17/16	7:45 PM	FAMILY FEUD	730p-8p	:30	Ramon 2 TV*	\$175.00	NM	9	WTWC	Th	08/18/16	7:45 PM	FAMILY FEUD	730p-8p	:30	Ramon 2 TV*	\$175.00	NM	10	WTWC	F	08/19/16	7:45 PM	FAMILY FEUD	730p-8p	:30	Ramon 1 Draft 1	\$175.00	NM	Weeks:	Start Date	End 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12	WTWC	F	08/26/16	7:50 PM	FAMILY FEUD	730p-8p	:30	Ramon 1 Draft 1	\$175.00	NM																																																																																																																																																																																																																																																																											
13	08/28/16	08/28/16	NFL Football Pre-Season 8:00 PM-11:00 PM	8:00 PM-11:00 PM	-----S	:30	1	\$520.00	NM																																																																																																																																																																																																																																																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/22/16</td><td>08/28/16</td><td>-----S</td><td>1</td><td>\$520.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTWC</td><td>Su</td><td>08/28/16</td><td>10:33 PM</td><td>NFL Football Pre-Season</td><td>8:00 PM-11:00 PM</td><td>:30</td><td>Ramon 1 Draft 1</td><td>\$520.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/22/16	08/28/16	-----S	1	\$520.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTWC	Su	08/28/16	10:33 PM	NFL Football Pre-Season	8:00 PM-11:00 PM	:30	Ramon 1 Draft 1	\$520.00	NM																																																																																																																																																																																																																																										
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14	08/23/16	08/23/16	BETTER LATE THAN NE 10p-11p	10p-11p	-T-----	:30	1	\$160.00	NM																																																																																																																																																																																																																																																																												
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Total Spots 122

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

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INVOICE

Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
595263-2	08/28/16	August 2016	08/01/16 - 08/28/16

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA	

Payment Terms 30 Days

<u>Gross Total</u>	\$13,895.00
<u>Agency Commission</u>	\$2,084.25
<u>Net Amount Due</u>	\$11,810.75

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INVOICE



WTWC
8440 Deerlake S
Tallahassee, FL 32312
Main: (850) 893-4140
Billing: (850) 893-4140

Invoice #	Invoice Date	Invoice Month	Invoice Period
595263-3	09/25/16	September 2016	08/29/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WTWC	House House-Tally WTWC	Local-Tallahassee	Local

Billing Address:

Espmedia Corp
Attention: Accounts Payable
1028 E Park Ave
Tallahassee, FL 32301

Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Advertiser	Product	Estimate Number
Ramon Alexander for Florid	CANDIDATE FOR FLORIDA	

Flight Dates	Order #	Alt Order #
07/25/16 - 08/30/16	595263	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
85948	85951

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/25/16	08/30/16	EARLY TODAY	630a-7a	MTWTF--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
22	WTWC	M	08/29/16	6:59 AM	EARLY TODAY	630a-7a	:30	Ramon 2 TV*	\$50.00 NM
21	WTWC	Tu	08/30/16	6:47 AM	EARLY TODAY	630a-7a	:30	Ramon 1 Draft 1	\$50.00 NM
2	07/25/16	08/30/16	TODAY SHOW	7a-9a	MTWTF--	:30	3	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 2 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
23	WTWC	M	08/29/16	7:29 AM	TODAY SHOW	7a-9a	:30	Ramon 1 Draft 1	\$85.00 NM
24	WTWC	Tu	08/30/16	7:27 AM	TODAY SHOW	7a-9a	:30	Ramon 2 TV*	\$85.00 NM
4	08/08/16	08/30/16	TODAY SHOW	9a-10a	MTWTF--	:30	3	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 2 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WTWC	M	08/29/16	9:29 AM	TODAY SHOW	9a-10a	:30	Ramon 2 TV*	\$30.00 NM
11	WTWC	Tu	08/30/16	9:54 AM	TODAY SHOW	9a-10a	:30	Ramon 1 Draft 1	\$30.00 NM
6	08/01/16	08/30/16	JUDGE MATHIS	12p-1p	MTWTF--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 2 \$35.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WTWC	M	08/29/16	12:38 PM	JUDGE MATHIS	12p-1p	:30	Ramon 1 Draft 1	\$35.00 NM
9	WTWC	Tu	08/30/16	12:36 PM	JUDGE MATHIS	12p-1p	:30	Ramon 2 TV*	\$35.00 NM
7	08/01/16	08/30/16	MAURY	2p-3p	MTWTF--	:30	3	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
9	WTWC	M	08/29/16	2:48 PM	MAURY	2p-3p	:30	Ramon 2 TV*	\$45.00 NM

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INVOICE



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c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
595263-3	09/25/16	September 2016	08/29/16 - 09/25/16
Advertiser		Product	Estimate Number
Ramon Alexander for Florid		CANDIDATE FOR FLORID	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/01/16	08/30/16	MAURY	2p-3p	MTWTF--	:30	3	\$45.00	NM
8	08/01/16	08/30/16	STEVE HARVEY	3p-4p	MTWTF--	:30	3	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 1 \$55.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 9 WTWC Tu 08/30/16 3:19 PM STEVE HARVEY 3p-4p :30 Ramon 1 Draft 1 \$55.00 NM									
11	08/01/16	08/30/16	FAMILY FEUD	6p-630p	MTWTF--	:30	3	\$145.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 M----- 1 \$145.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 17 WTWC M 08/29/16 6:20 PM FAMILY FEUD 6p-630p :30 Ramon 1 Draft 1 \$145.00 NM									
12	08/01/16	08/30/16	FAMILY FEUD	730p-8p	MTWTF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/29/16 09/04/16 MT----- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 17 WTWC M 08/29/16 7:59 PM FAMILY FEUD 730p-8p :30 Ramon 2 TV* \$175.00 NM									
<u>Total Spots</u>							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$820.00
<u>Agency Commission</u>	\$123.00
<u>Net Amount Due</u>	\$697.00

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